

## CASE STUDY

# FINANCE OPERATIONS RENEWAL PROJECT

## Snapshot

Re-Built the finance function to enable accurate financial forecasting and financial reporting.



## PROBLEM/GOAL

**Our client grew significantly over the previous 12 months more than doubling sales and headcount.**

**Industry Sector:** Digital Marketing Agency

**Business Type:** B2B

**Employee Size:** 35 employees

**Revenue:** \$2m

**Year Founded:** 2016

Our client grew significantly over the previous 12 months more than doubling sales and headcount. As the company grew it became increasingly difficult to confidently understand company finances and have access to accurate and timely reporting. Like many early stage growing companies the financial systems in place were not suitable to the current needs of the company. This led to difficulties with timely financial reporting, lack of understanding of the financial position and cash thus adding difficulty to decision making.

## FINAL RESULTS

**100%**

completion rate for monthly management review actions.

Sales revenue increased by

**>100% YoY.**

Profit increased by

**>200% YoY.**

Contact Us Today

Head Office

1075 North Service Road W, Suite 100 Oakville, ON L6M 2G2

Sales@sybioticgroup.com

